

STRATEGIC FOUNDATION



VISION

To empower small businesses by providing specialised financial management, compliance guidance, technological solutions, and personalised advice.

MISSION

To ensure your success, we strive to foster long-lasting, professional relationships with clients through virtual and face-to-face consultations.



We want to work with clients who love their business, have a growth mindset, follow the systems we give them, celebrate results, & spread the word.

TARGET MARKET



CORE VALUES

EFFICIENCY

Efficiency allows organisations to promote better work practices, reduces stress and produces better outcomes.

PROFESSIONALISM

A professional environment establishes respect for not only authoritative figures, but also clients and fellow colleagues.

ETHICS

Our ethics define who we are. This virtue helps us provide the foundation to make good judgements when faced with ethical dilemmas for our clients.



EMPOWERMENT

We believe we need to empower each other to promote optimism and a 'can-do' attitude that gets things done faster and better to build strong families, organisations and communities.

COMMITMENT

Commitment allows an organisation to meet its goals and stick to its vision. Without motivated individuals, organisations can lose all they have earned over the years, be it respect or their market position.

To be ok with "not" having all the answers.



© 2023 The Strategic Bookkeeper PTY LTD. All Rights Reserved

OUR BIG GAME

Our big game is profit through purpose and we've linked everything we do with giving to Free to Shine, an organisation which protects girls in Cambodia from ending up as sex trafficking victims.